



**in an emergency
every second counts**



**the smart phone application
that could save your life**





What is helpN?

helpN™ is a smart phone application that will summon help and locate a user immediately in an emergency. Through our SNAPP™ or GYZMO technology a user can activate helpN™ without unlocking phone, launching application or pressing the emergency icon. It transforms your phone into a panic button. Users can even do this while the phone is in their pocket or purse. User's information and map location will display to responders in seconds as well as place a live audio call to the applicable Emergency Response Center.



ACTIVATION

Choose Safety

Equip your facility with leading-edge, rapid response safety technology including:

Ability to transform your smartphones into a personal safety device with SNAPP™ technology that allows a user to activate the emergency app without having to unlock their phones.

Inherent mobility of protection

Live GPS updates of the caller with breadcrumb-tracking technology

Eliminates PSAP transfer time

Active victim tracking in an officer's hand or vehicle

Triple redundancy in signals for best possible location data

Customizable geofence to define your protected perimeters

Emergency notifications from your organization (lockdown, severe weather, etc.)



LOCATION



RESPONSE

How can helpN make me feel safer?

With the push of one button, you can alert police that you are in danger and share your location and information with them. If you are walking through an area where you feel unsafe, or if you are in a situation where you are feeling uncomfortable, press the button at any time. Help will immediately be on its way and fully prepared to assist you.

Does helpN include other features than the SOS alarm?

Yes, helpN has several additional features to ensure you are safe i.e. customizable safety profile that allows you to include specific information to be sent to authorities. This better informs and prepares responders so you get the help you need.

What happens if someone presses the button sequence accidentally?

The phone vibrates for a period of time, notifying the user that they have initiated an alert. The caller can then stop their alert by tapping the ABORT EMERGENCY CALL button on the helpN app's home screen.

What happens when I use the application for an alert, and I am offsite?

The alert will still call emergency authorities outside of the set boundaries developed for your facility.

What kind of phone do I need to run the helpN app?

We support iPhone 3G through 5 running iOS version 4 or later. We also support all Android models with at least OS version 2.2. Support for Windows phone and Blackberry are forthcoming.

When does helpN transmit audio from my smartphone?

Audio is transmitted when you send an alert by launching the helpN app. Once an alert is activated, the helpN app continues to transmit audio from your smartphone until you disarm the alert by tapping the END CALL button.

When does helpN track my location?

helpN does not track your location unless an alert is sent by launching the helpN app or by tapping the alert button. Once an alert is activated, the helpN app continues to transmit your location using the GPS functionality on your smartphone until you disarm the alert by tapping the END CALL button.

How accurate is the location service?

Location accuracy is a function of your phone's signal and environment. We utilize triple redundancy of GPS, Wi-Fi and Network signals. Turning "ON" GPS and Wi-Fi services on your phone improves these signals.

Is my information secure?

Yes, our servers are housed in a 24x7 industry leading datacenter with multiple layers of physical security. The smartphone app and website application both communicate over SSL (Secure Sockets Layer) encryption. We are independently verified by VeriSign and TRUSTe.



COMPLETELY CUSTOMIZABLE GEOFENCE
PROTECTS YOUR FACILITY PERIMETERS LIKE NEVER BEFORE

● = EMERGENCY LOCATION





bridges the gap between users and emergency personnel.

Key Features:



- Instant activation using SNAPP™ or GYZMO
- Instant GPS/Wi-Fi location
- Live two-way audio
- Detailed user safety profile sent to Responders



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